



June 2025 Report, C. Outland, ED

Executive Summary

The **golf tournament** and the **tournament sponsor thank-you dinner** are complete. We are pleased to report that the tournament was a success with 113 golfers, 126 dinner attendees with over a dozen volunteers. We will be scheduling a post tournament meeting this month to review the tournament and note anything for next year. We brought in over \$85,000 from the first golf tournament.

In addition to the golf tournament, we are finalizing details for several upcoming events, including:

- **Buy a Beam**
- **Foundation Open House**
- **See Your Money at Work**

We are also exploring additional event opportunities that align with the foundation's mission and goals for this inaugural year, including a **Wine and Cheese Night** to celebrate the end of the tourist season.

Ongoing and Upcoming Activities:

Partnership Levels:

- PG&E has become our first partner at the trailblazer level. I am working with Brenda on this and formulating a plan with Brandi to make sure partners are recognized appropriately throughout the year.
- We are working on scripting an email to businesses describing our partnership levels and requesting businesses to become partners with us.
- The website page for this is in progress.

Staff Contribution Form:

- The contribution form for staff to donate has been released through Paycom. We have several staff members that have signed up for this and deductions are starting this month.

Events:

- **See Your Money at Work:** We have also set a date for the "See Your Money at Work" event for June 27th and started to share that information with the community.
- **Buy a Beam Event:** Beams will be \$500 each. This event will take place closer to Fall. The idea is that we will sell the beams this summer and once the beams are in place, we will take the donors

onsite to sign their beams.

Donor Engagement and Reporting

- **Increase Donor Communication:** We are working through the level letters that will be part of the **Q2 Mailer** where we will let donors know what level they are at.
- We are also working on launching the campaign needed to promote our partnership levels.
 - We will start with an email to local businesses - Partnership Request - Draft email
- **Website Updates:** We are updating the website to include information about marketing, taxes, and more for the foundation.

Financial Status:

- Figures for the Golf Tournament are completed
- **Loan Status:** Seneca Healthcare Foundation Financials & Updates 2025.xlsx
*****Note this does not include wages*****
- Steve and I did find out more information for legal regarding the 990 form and will work to complete the standard form
- The foundation has started discussion of what it would look like to take over expenses and what payback options would be for the loan for SHD.

Next Steps

- Plan a Donor Wine and Cheese night for the end of the season.
- Coordinate one on one meetings with potential donors.