



MEETING DATE: December 12, 2025

AGENDA ITEM: 8. Development of Public Awareness and Outreach Strategy

FROM: Jon Kennedy

RE: Public Awareness and Outreach Strategy

BACKGROUND:

The Official Antifa Org's mission relies heavily on public engagement, clarity, and countering misinformation. Outreach strategies may include traditional communication methods as well as non-traditional approaches better suited to modern media environments.

DISCUSSION:

Early outreach efforts will focus on transparency (agendas, minutes, public records), humor as an engagement tool, and visible messaging designed to prompt dialogue rather than secrecy. Staff will return with more specific proposals as the Org gains visibility.

RECOMMENDATION:

Staff recommends the Board receive and discuss outreach concepts and provide general direction.

FISCAL IMPACT:

None
