



Lower Russian River Municipal Advisory Council
Trash Ad-Hoc Committee
2022 Year End Report

Members: Lisa Nahmanson (Chair: Forestville); Alice Teeter (MAC Hacienda); Lucy Hardcastle (Alternate: Forestville); Vicki Clewes (Volunteer: Hacienda); Carol Shumate (Volunteer: RussianRiverkeepers); Danny Fair (Volunteer Hacienda); Elise Weiland (D5); Debbie Ramirez (D5)

Objectives:

- Work with staff at District 5 to connect with County and outside agencies to create resources for Community Clean Ups.
- Address Chair Pip Marquez de la Plata's call to action of creating a template for Community Clean Ups (Dumpster Day) with local groups, County TPW, Recology and Zero Waste Sonoma.

Result:

- In October of 2022 the ad hoc succeeded in facilitating a Community Clean Up (Dumpster Day) in Forestville in conjunction with the Forestville Planning Association, the sponsoring 501(c)3.
- The ad hoc created a "binder" in both analog and digital formats for groups interested in hosting a Community Clean Up Day. The binder provides a step by step template explaining "how to" organize and implement the event.

Gratitude:

County of Sonoma TPW: Brandon Hart, Glenn Morelli

Recology: Marie Kneemeyer, Meilin Tsao, Ambrosia Thomson

Zero Waste Sonoma: Courtney Scott

Community Clean Up Day (Dump Day)

INSTRUCTIONS

FORMS TO FILL OUT *(see below)*:

1. Sonoma County Community Clean Up Tire + Appliance Manifest Form
2. Sonoma County Debris Box Contamination Liability Agreement
3. Recology Sonoma Marin Donation Request Form requires 2 additional items:
 - a. the sponsoring organizations 501(c)3 and
 - b. MAP of the proposed clean up site which can be hand-drawn
4. Sonoma County Community Clean Up Application

CONTACTS:

COUNTY OF SONOMA:

Brandon Hart, Engineering Technician II
County of Sonoma
Department of Transportation and Public Works
2300 County Center Dr. Ste. B100, Santa Rosa, CA 95403
(707) 565-2901 Direct
Brandon.Hart@sonoma-county.org

- 1- Get approval of the 501(c)3 sponsor for your Community Clean Up Day.
- 2 - Submit completed forms to Brandon Hart.
- 3 - Ask Brandon Hart to sign-off on the above forms and submit them to Recology (Zero Waste Sonoma) who then contacts the sponsoring agency.
- 4 - Meet with Brandon at the event site for a walk-through.

RECOLOGY TEAM:

Ambrosia Thomson, Waste Zero Specialist
Recology | Proudly Employee Owned
3400 Standish Avenue, Santa Rosa, CA 95407
707.291.8652 | athomson@recology.com

Marie Kneemeyer, Public Education Manager
Recology | Proudly Employee Owned
3400 Standish Avenue, Santa Rosa, CA 95407
707.360.2219 | mkneemeyer@recology.com

Meilin Tsao , Waste Zero Specialist
(707) 230-3585
Recology | Proudly Employee Owned
3400 Standish Avenue, Santa Rosa, CA 95407
707.230.3585 | mtsao@recology.com

Miscellaneous Activities to support Dump Day

Photo documentation:

- Photos of getting ready
- Photos of documents filled out
- Video testimonials
- Time Lapse of set up and people coming through (if possible)
- Photos of key players

Outreach to community:

- Posts and emails to community groups
- Posters and flyers around town
- Facebook posts
- Next Door posts

Paperwork:

- Trash Committee
- 501 C (3) sponsor Board approval to use designated site

To Do List:

- Written proof of insurance
- Simple job descriptions
- Sign-in sheet made for volunteers
- Get more E-Waste postcards to pass out
- Clip boards for volunteers
- Remind volunteers to bring own gloves
- Thank you notes to volunteers and food donors

Suggested List of Signs for Dump Day

Pre-event/PR prior to event

- 8 ½ x 11 color flyers put in store fronts, coffee shops, bulletin boards etc.
- Half flyers of above used the same. Stack on countertops.
- Phone Pole signs reminders of the event. Make them large enough to see while driving by and keep the message simple.
"Dump Day" is shorter on a sign than "Community Clean Up Day."
- Poster size signs with lot closing and hours.

Proof of Residence if you are requiring it.

Dumpster Signs

- Garbage (2)
- Furniture (1)
- Appliance Non-Freon (1)
- Yard waste (1)

Thank You sign placed at exit! *You may need to borrow A-frames for this.*

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Directional Signs for entrance

- Enter Here (1 or 2)
- One Way with arrow (however many you think you'll need)
- Exit here (1 or 2)
- Pull forward to unload (1)

"NO" signs for no:

- Tires
- Soil
- Lumber
- Hazardous Waste
- E-Waste (unless you can take it)
- Electronics (" " " " them)

Volunteer sign-in sheet so you can thank them later.

INCLUDE: PLEASE PRINT CLEARLY

NAME:

Email Address:

Phone/Text#

Donation sign with jar at table – It might work

SAMPLE of Expenses for Dump Day

- Poster Board
- Safety Cones
- Posters
- Snacks for volunteers
- KEEP copies of all receipts to turn in to treasurer for reimbursement

Job Description for Check-In Volunteers

- Station yourself so you can greet vehicles as they arrive towards entrance.
- Greet people. Say "Welcome"
- Check tht they have your Local Community ZIP CODE
- Ask them to pull forward to the dumpster they will be using and not block the road.
- Dumpsters are for:
 - 2 for GARBAGE
 - 1 for YARD WASTE
 - 1 for FURNITURE
 - 1 for NON FREON APPLIANCES

NOT ALLOWED:

- TIRES
- SOIL
- LUMBER
- HAZARDOUS WASTE - Take to Meacham Road hazardous waste site 500 Meacham Rd Building #5, Petaluma, CA 94952 - (707) 795-2025 OPEN Thurs - Sat 7:20 am to 2:30 pm (or look for other listed places)
- E-WASTE/ELECTRONICS - Check Zero Waste (<https://zerowastesonoma.gov/>) calendar online for events (<https://zerowastesonoma.gov/calendar>) OR Eco-Desk (707) 565-DESK (3375)

Timelines for “Day Of” Preparation for Dump Day

Sample things to consider as you prepare.

One month prior:

- Make sure all the forms are submitted.
- Clarify one contact person at Waste Company to call if problems arise.
- Be clear in writing about the number of dumpsters being donated. Very clear!
- Know when to expect them to arrive.

The evening before: Drop off the traffic barricades for an early closing of your area.

Adjust this timeline as needed. This example based on a 10 am to 2pm event.

- 5 am** Put up barricades and caution tape to close off area to traffic.
Lot Closed signs should already be up days before letting folks know.
- 6-9 am** Dumpsters arrive from Recology. Have a volunteer on site to direct placement.
When in place, tape poster size signs identifying each dumpster ie: Garbage, Furniture, Appliances, Yard/green waste.
- 8 am** The Volunteer Coordinator sets up volunteer station.
- One table, two chairs
 - A sign-in sheet (to track numbers, hours and where to send thank you notes!)
 - It's nice to provide coffee, beverages and snacks for volunteers. Get pizzas donated.
 - Bring safety vests and be sure volunteers have gloves.
- 9 am** Directional signs put up for flow of traffic. Enter Here, Exit Here, arrows etc.
- 9:15 am** Volunteers arrive:
- Assign some volunteers to help at the dumpsters themselves
 - Assign another group to check IDs, communicate with the public , provide direction etc. Traffic control basically.
- 9:30** Orientation and assignments.
Give traffic volunteers a list of what can't be taken. Give a safety talk, pep talk, have volunteers know where to go with questions.
- 10 am** Event starts! Take time-lapse video to share with the community. They are fun.
- Stay calm. Things will happen. Make the best of it. If you're anxious everyone will get anxious.*
- Noon:** Pizza arrives for volunteers
- 2 pm** Event ends! High five. Make notes. Learn for the next time. Good Luck!

Sonoma County Community Cleanup Application

APPLICANT: Please complete the following information and return to:

50-00-16.101

Sonoma County Department of Transportation & Public Works

2300 County Center Drive, Suite B100, Santa Rosa, CA 95403

Phone: 565-2901 Fax: 565-2620

Attn: Brandon Hart, Engineering Technician II, Integrated Waste

Email: Brandon.Hart@Sonoma-county.org

TO BE FILLED OUT BY EVENT COORDINATOR

Event Coordinator Name:

Date(s) of event:

Organization Name:

City or Community where event is to be held:

Address:

Telephone/Fax:

On-Site telephone number for access during the Event:

Email address:

I have read and understand the procedures for community cleanup events. I understand if hazardous waste and/or recyclable materials are found in the refuse container's delivered to the disposal site I will be charged the full rate for refuse disposal and/or the Small Quantity Generator fee for Hazardous Waste.

Signature of Event Coordinator

TO BE FILLED OUT BY HAULER (Please indicate is self-haul)

Hauling Company or person hauling:

Self Haul: Y N

Contact person at hauling company:

Type and number of vehicles used to transport material

Expected last day to deliver debris boxes to disposal site:

(Self-Haul only) :

The above hauler agrees to provide collection services, without charge, for this community cleanup according to the rules and regulations of the Sonoma County Code, Chapter 22, Refuse Disposal Fee Schedule, Section E, City and Community Cleanups.

Signature of Hauler Representative

Address/Location where debris boxes will be placed (please be specific and use reverse side if necessary):

Street names and/or areas to be cleaned-up (use reverse side if necessary) :

To be eligible for waiver of disposal fees for community cleanups all refuse & yard debris must be delivered to one of the following Transfer Station (please mark one):

☐ Guerneville

☐ Healdsburg

☐ Annapolis

☐ Sonoma

☐ Central

Hauler must bring a copy of the signed, completed form to the disposal site for free disposal. City and County vehicles from other projects not identified on this list are also covered by this waiver.

Number of debris boxes for:

Refuse:

Yard Debris:

Wood Waste:

Metals:

Other (define):

APPROVAL SIGNATURE (Office use only)



DTPW Director or Designee

Sonoma County

Department of Transportation and Public Works

Event Services Request Form

Thank you for contacting us regarding your upcoming event! Please review the information in this document closely and fill out the form included completely. Missing information can delay the process - use the [submit](#) checklist below.

Important

- ▶ Event service requests must be submitted **no later than 3 weeks prior** to your event.
- ▶ Delivery and removals are done Mon - Fri, 6am - 4pm, and we cannot guarantee a specific time.
- ▶ **Please honor our mission of WASTE ZERO** and have garbage, recycling, and compost services at your event if all material types are generated.
- ▶ Upon container delivery, **verify your services are correct and accessible** so that any changes can be made before our offices close for the weekend.
- ▶ **Utilize our event signs** at [Recology.com/RSMEvents](https://www.recology.com/RSMEvents) or our sorting posters at [Recology.com/RSMResources](https://www.recology.com/RSMResources) for educational signage or guidance for events staff, vendors, and volunteers. You are also welcome to borrow our large event signs with a credit card number provided to ensure all signs will be returned. Please include this in your inquiry.

Options

The following equipment is available for **garbage**, **recycling**, and **compost**:

Carts



64 GAL (32" L X 25" W X 42" H)

AVAILABLE STREAMS: ● ● ●

Bins



3 YD (47" L X 82" W X 62" H)

AVAILABLE STREAMS: ● ● ●

4 YD (56" L X 82" W X 68" H)

AVAILABLE STREAMS: ● ● ●

Boxes



20 YD (96" L X 16'5" W X 66" H)

AVAILABLE STREAMS: ● ● ●

30 YD (96" L X 20'5" W X 76" H)

AVAILABLE STREAMS: ● ● ●

Submit

Please submit these items to: RSMEvents@Recology.com

- ☐ The completed request form below with details about your event in the body of the email.
- ☐ Map with marked location of where to drop equipment.
- ☐ If requesting donated services, we will need a copy of your organization's 501(c) determination or affirmation letter.
- ☐ Boxes only: a signed waiver is required to deliver. Please inquire for this.

Sonoma County Community Clean-Up

Tire and Appliance Manifest

Event Coordinator Name (print) _____

City/Community of Event _____

Dates of Event _____

Number of: _____ Tires _____ Non-Freon Appliances _____ Freon Appliances

I certify that the tires and appliances have been counted and the above numbers accurately reflect the number being delivered to the disposal site.

I also understand, by my signature below, that disposal fees will be waived for tires but not for appliances.

Signature of Event Coordinator



LOWER RUSSIAN RIVER MUNICIPAL ADVISORY COUNCIL

575 ADMINISTRATION DRIVE, ROOM 100A
SANTA ROSA CA 95403

December 7, 2022

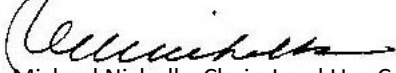
To: Lower Russian River MAC Representatives and Alternates
From: Michael Nicholls – Land Use Committee Chair
Subject: Land Use Committee Meeting – November 15, 2022

The Land Use Committee held a special 59 minute meeting on November 22, 2022 to approve the consent calendar and review two permit issues, which allowed for public input prior to the regularly scheduled LRR Mac Meeting on December 15, 2022. For the record, the meeting was recorded and a video is available on the District 5 YouTube website at <https://www.youtube.com/@sonomacounty5thdistrict/videos> A brief synopsis of the meeting follows.

- **SPE22-0033 Guerneville Christmas Parade of Lights** – Reviewed the scope of the permit application. All committee members commented favorably regarding the return of the event following a two year hiatus due to COVID. One question was raised regarding trash cleanup as that matter wasn't included in the permit application. Public comment included support of the modified parade route eliminating the past traffic congestion issue at the Mill and Main Street intersection encountered during prior Parade of Lights events.
- **PLP18-0012 Guerneville Park Notice of Intent to Adopt A Revised Mitigated Negative Declaration Pursuant to the California Environmental Quality Act (CEQA)** – The committee reviewed the revised reduced scope of the project including the reduction of building height to 35 feet, reduction of rooms to 108 with 80 rooms in two hotel buildings and 28 suites located in four detached buildings, a Public ADA compliant trail to the beach, the resort lobby, bar, meeting rooms, restaurant and outdoor pool. The document packet included, a total of 175 parking spaces (with 25 spaces dedicated for public use), a public restroom facility, and the implementation of a Streamside Conservation Plan allowing for Riparian Corridor encroachment of 4,490 square feet, 1.26 acres of habitat restoration, and improved public access to the beach. Committee members reviewed concerns regarding traffic congestion, in particular, noting past traffic studies may not account for current traffic patterns with an increased population in the Guerneville Park community, and added tourism traffic along Hwy 116. For historical perspective, a committee member stated a hotel had been previously located at that site for decades, and the property parcels remain zoned for hotel use. An economic benefit to Lower Russian River and Coastal merchants and restaurants was cited. The issue of Evacuation during public emergencies (fire, flood, etc.) was discussed, adding to potentially heavy evacuation traffic on Hwy 116. A question was raised whether the hotel would be required to evacuate guests at the first warning notice as required for vacation rentals. Public comment included questions on water supply issues during drought conditions, dark sky compliance (shielded lighting), possible reduction of area vacation rentals, potential impacts on additional apparatus needed by Sonoma County Fire to cope with a large hotel building complex, whether the parking lot provided the necessary room for fire apparatus to position properly in the event of a fire or natural disaster. Further public comment voiced concern regarding capacity issues with guests and potential off-premise housed meeting attendees attending a conference. Two members of the public voiced support for the project.

Additional public comment is encouraged on the Guernewood Park Hotel project and may be submitted to Georgia.McDaniel@sonoma-county.org prior to 5PM on December 2, 2022.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael Nicholls", written over a horizontal line.

Michael Nicholls, Chair, Land Use Committee
Lower Russian River Municipal Advisory Council

Attachment: Permit Documents SPE22-0033 & PLP18-0012 included in meeting packet

Cc: Commissioner Eric Koenigshofer

LRRMAC Vacation Rental Committee 2022

2022 is the third year for the Vacation Rental Ordinance Committee. Our mission has been to represent our community to Permit Sonoma, and the Board of Supervisors, as they revise and update Sonoma County's Short-term Vacation Rental Ordinance.

All MACs and communities in Sonoma County have been involved and consulted during this process so that both businesses that serve this industry, as well as residents who live in impacted neighborhoods, have a voice about the process as well as proposed changes.

Three years ago we began with two surveys asking both residents and businesses in the Lower River area to give us their perspectives on the industry as well as changes they want to see in the ordinance. Since that time there have been both LRRMAC meetings where Permit Sonoma has presented the process and proposed changes, as well as opportunities for the public to participate in Permit Sonoma Workshops.

Because enforcement of the ordinance was the greatest challenge, Permit Sonoma has installed a **24-hour Hotline** for people to call. If the designated property manager does not resolve the issue within one hour or 30 minutes during quiet time (10 p.m. to 7 a.m.) a complaint may be submitted by calling the **Vacation Rental Hotline** at **(707) 875-6619**. INFO:

<https://permitsonoma.org/permitsonomalaunches24/7vacationrentalcomplainthotline#>:

This process of changing the ordinance is still not complete. Permit Sonoma will begin public outreach on potential areas for concentration caps in January to address revisions to the proposed update. This ordinance will need to last a while, so making sure all the details are considered and agreed upon is vital. With Covid and fires interrupting tourism and housing in Sonoma County this process of review has remained flexible so that all voices have a chance to be heard.

Please sign up for **Permit Sonoma Updates** on this topic, and stay in touch with **District 5 News** through the monthly newsletter as well as **LRRMAC's Facebook page**.

PERMIT SONOMA **Vacation Rental Ordinance Update**:

<https://permitsonoma.org/permitsonomasearchresults?terms=Vacation+Rental+ordinance>

Sign Up for **Permit Sonoma Latest News** Email Updates:

<https://service.govdelivery.com/accounts/CASONOMA/subscriber/new>

Sign Up for **District 5 Newsletter**:

https://visitor.r20.constantcontact.com/manage/optin?v=001-ABz3XeaHh0PS1vv6t1T0S5HdPr3fuPf8aIDi_aPRkh4e6G3AIMfJmnb0bTsZpSRKDouQ7E-YFNem7zo_iJTfmuh2qFN7nSSQMLeXS4mk6Y%3D

FACEBOOK page for LRRMAC: <https://www.facebook.com/groups/LRRMAC>

THANK YOU for this opportunity,

LRRMAC Vacation Rental Committee 2022

Vesta Copestakes, chair