

This brief is being provided to inform the Board, staff, and public of the details of a Board agenda. The President of the Board will provide board members, staff, and the public the opportunity to ask questions about this topic when this agenda item is announced.

Date: 6 November 2024

Originator: Rich McLaughlin, Chair

Purpose: To identify BPPFD Mission and Vision statements to move the District forward

Desired Action by the Board: Develop M&V statements for further consideration and approval.

Supporting Documents Included: Yes/No

1. **Description:** Statements of vision and mission are important so that everyone involved in the organization, including outside stakeholders, understand the organization's values, what the organization will accomplish, and how it will be accomplished.
2. **Reason for Recommended Board Action:** As a new District, we have discussed the importance of developing both a Mission and Vision statement to guide our development as we continue to grow and take a more active role in the community. With expectations of doing Strategic Planning within the next six to twelve months, I would like to get the board thinking about mission and vision.
3. **Anticipated Impacts to the District (negative and/or positive):** Mission and Vision statements will give the Board and the organization direction. In their simplest terms, Vision indicates the ideal direction or guiding philosophy and future position, while the mission is a vehicle to maintain the direction and achieve this position.
4. **Impacts to the Customer:** Adopting M & V statements will help demonstrate to the community that we take our business seriously and plan to continue to improve our offerings and value.
5. **Recommendation (s):** I would like board members to start thinking about our mission and vision and develop examples to present for discussion and consideration. There is a lot of information available on the internet, here are a couple of good places to start.

Vision Statement: <https://www.fireengineering.com/firefighting/fire-department-crafting-a-small-unit-vision-statement/>

Mission Statement: <https://apolitical.co/solution-articles/en/how-to-write-a-mission-statement-for-government>

I would like to have examples by our January meeting but feel free to send earlier so that we can bounce ideas around. Hopefully by January we will have a tentative plan for strategic planning.