



Executive

March 2025 Report, C. Outland, ED

Summary

The foundation's focus is on continued planning and obtaining sponsorships for the golf tournament. Please see the attached budget sheets for current information on sponsors and the tournament budget. We are also working to complete the impact report for 2024. The general design is complete, and we are now working on the content. This report will be mailed to donors and prospective donors with a donation envelope attached. Additionally, we are planning upcoming summer events.

Ongoing and Upcoming Activities:

Golf Tournament Efforts

- Sponsorships are well underway. We are working with vendors, contractors, local business owners, and individuals to secure additional sponsorships.
- Tickets for the event were released on March 6th. We have held back 30 tickets, which will be released later if not taken by sponsors.
- We are actively sharing sponsor posts and have added sponsors to our website.
- Promotion of the event will ramp up towards the end of the month, including appropriate sponsor information.
- The next golf committee meeting is on March 25, 2025.

Donor Engagement and Reporting

- **Impact Report:** Developing a comprehensive impact report (Year-in-Review) for stakeholders, detailing achievements, outcomes, and future goals. In progress.
- The draft can be viewed at the following link:
https://www.canva.com/design/DAGVEsXUT4g/QA6CVWdOXb9aEyZMt7cANw/view?utm_content=DAGVEsXUT4g&utm_campaign=designshare&utm_medium=link2&utm_source=uniquelinks&utm_id=hbe04ac5ad6
- **Increase Donor Communication:** Exploring the possibility of an email list.

Progress & Insights

- **Donation Acceptance:** Developing a policy and flow chart for all donations, whether mailed to the district or foundation.

Financial Status – Note** *Steve and I are meeting this month to review and update the numbers. There are a couple of mailing receipts I do not have, and we need to account for employee time as well.*

- **Cash amount:** \$0
- **Financed amount:** \$200,000

- **Total allotted funds:** \$200,000
- **Funds used to date:** \$59,871
- **Funds remaining:** \$140,129

Philanthropic/Fundraising Efforts

- **Golf Tournament:** Scheduled for May 30th, 2025. We are seeking sponsors and request board members to refer potential sponsors or share information about the tournament with their contacts.

Next Steps

- Plan "Buy a Beam, See Your Money at Work" events.
- Plan the Foundation Launch Event for the end of June.
- Launch the employee giving campaign in collaboration with Seneca and the payroll department.

Golf Tournament Tasks

- **Donor Dinner:** \$5000 Budget. Hosted at Don and Lynn Bobos' house. Limited to 40 people. Shawn is working with Chef Turo on the costs.
- **Raffle Prizes:** Secure 3 raffle prizes.
- **Date Night List:** Compile a list of restaurants/places for 1 year of date nights.
- **Longest Drive Prize:** Ronnie is coming up with ideas.
- **Committee Recruitment:** Create a message to recruit committee members for planning.
- **Event Process Template:** Develop a template/log of all tasks for the golf tournament to establish a process for next year with a timeline.
- **Hole Hecklers:** Confirmed.
- **Tournament Trophy:** Design and create messaging explaining that the trophy will be displayed in the walk-in clinic or current hospital lobby and relocated to the new hospital once built. Ronnie is working on ideas.
- **Volunteers:** Determine the number of volunteers needed for the event and outline their activities. We are thinking of 8-10 volunteers. List started.
- **Snack Pricing:** Consult with Ronnie about pricing for adding a snack on the turn or if we can provide something. Requested.
- **Driving Range Activity:** Discuss further details.
- **Poker Run Tournament:** Explore the idea mentioned by Shawn.
- **Sponsorship Contact List:** Update the golf sponsorship contact list with your notes.

Grant Applications

- **PG&E:** Submitted
- **KBK:** In Progress
- **SPI:** Submitted, considering the golf tournament
- **Collins:** Considering the golf tournament

- **FRTA:** Request Submitted
- **Chevron:** In Progress
- **NVF:** In progress
- **California Community Foundation:** Need to investigate